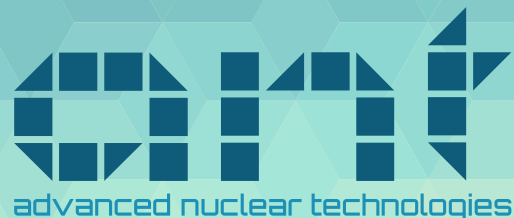


# sponsorship/exhibition opportunities



advanced nuclear technologies

14 JUNE 2023  
Concorde Conference Centre, Altrincham

## why you should be involved?

The Nuclear Industry Association will host its first ever Advanced Nuclear Technologies (ANT) event at the Concorde Conference Centre in Altrincham on Wednesday 14 June, 2023. In what is an exciting time for ANTs in the UK and globally, the event will bring together companies from across the advanced nuclear space to share ideas, network and present.

The conference will delve into the world of SMRs, AMRs and nuclear's role in hydrogen and synthetic fuel production, delving deeper into the financing, regulation and government policies surrounding these pioneering technologies.

There will also be an informal dinner in the Hangar, where delegates will be able to network directly under the wings of the world-famous Concorde, and an opportunity to take a tour on board the aviation legend.

Sponsorship packages will initially be open to NIA members, before opening to non-members. To secure your package call +44 (0)7394 558 993 or email [alexander.buckley@niauk.org](mailto:alexander.buckley@niauk.org).

## sponsorship packages

### platinum sponsor (exclusive)

- 3 x 2m exhibition stand in a prime location and **FOUR** complimentary delegate places for conference, reception and dinner
- Platinum space on event website with link to your company website
- Appearance on promotional literature (subject to printing deadlines)
- Two approved inserts in delegate pack (up to A4)
- Acknowledgement in opening and closing remarks
- Visible branding on stage set and around conference venue
- Opportunity to supply gifts to delegates (at organiser's discretion) i.e. pens, pads etc
- Logo on conference app
- Full page advert in Industry Link
- Mention in social media posts and pre/post conference press releases

£10,000 + VAT (member)

£12,000 + VAT (non-member)

	member	non-member
platinum	£10,000 +VAT	£12,000 +VAT
gold	£6,000 +VAT	£7,500 +VAT
silver	£4,000 +VAT	£5,500 +VAT
delegate pack	£2,500 +VAT	£3,500 +VAT
pack insert	£750 +VAT	£1,000 +VAT
lanyard	£2,000 +VAT	£3,000 +VAT
badge	£1,000 +VAT	£2,000 +VAT
dinner	£4,000 +VAT	£6,000 +VAT
exhibition stand	£1,750 +VAT	£2,500 +VAT

Opportunities are limited and will be allocated on a 'first come, first served basis'. Payment must be in **POUNDS sterling plus 20% VAT**.

Priority among sponsors in each category will depend on the order in which they commit and on prompt payment of contributions.

### gold sponsor (3 available)

- 3 x 2m exhibition stand in an excellent location and **THREE** complimentary delegate places for conference, reception and dinner
- Gold space on event website with a link to your company website
- Appearance on promotional literature (subject to printing deadlines)
- One approved insert in delegate pack (up to A4)
- Acknowledgement in opening and closing remarks
- Visible branding on stage set and around conference venue
- Logo on conference app
- Half page advert in Industry Link

£6,000 + VAT (member)

£7,500 + VAT (non-member)

### silver sponsor (5 available)

- 3 x 2m exhibition stand in an excellent location and **TWO** complimentary delegate places for conference, reception and dinner
- Silver space on event website with link to your company website
- Appearance in promotional literature (subject to printing deadlines)
- One approved insert in delegate pack (up to A4)
- Visible branding on stage set and around conference venue
- Quarter page advert in Industry Link

£4,000 + VAT (member)  
£5,500 + VAT (non-member)

### dinner sponsor (exclusive)

- To be held on Wednesday 14 June
- Prominent branding around venue
- Logo on menu and dinner ticket
- Acknowledgement from dinner host
- Logo on event website with link to your company website

£4,000 + VAT (member)  
£6,000 + VAT (non-member)

## exhibition opportunities

Attending the event as an exhibitor gives you all the advantages gained from the conference programme, as well as the excellent opportunity to enhance your profile and reach your target audience.

Prices quoted cover a one-day exhibition with refreshments being served in the exhibition area, as well as a pre-dinner reception and dinner on the evening of Wednesday 14 June.

Additional delegate passes for the conference can be purchased separately. These are available at a **discounted rate** on the full price delegate ticket.

To secure your stand call +44 (0)7394 558 993 or email [alexander.buckley@niauk.org](mailto:alexander.buckley@niauk.org).

## venue location

The Concorde Conference Centre is a unique venue located within the Runway Visitor Park next to Manchester Airport. The Conference Centre is just a mile from the M56 at Junction 6 and less than 3 miles from the Manchester Airport train station.

These approximate drive times give you an idea of how long your journey is likely to take:

Manchester City Centre: 30 minutes  
Birmingham City Centre: 1 hour 30 minutes  
West Cumbria: 2 hours 30 minutes  
London (M25): 3 hours

### delegate pack sponsor (exclusive)

- Company logo to appear on delegate pack
- One approved insert in delegate pack (up to A4)

£2,500 + VAT (member)  
£3,500 + VAT (non-member)

### pack insert (unlimited)

- Approved insert to the delegate pack (up to A4)

£750 + VAT (member)  
£1,000 + VAT (non-member)

### lanyard sponsor (exclusive)

- Company logo on lanyards

£2,000 + VAT (member)  
£3,000 + VAT (non-member)

### badge sponsor (exclusive)

- Company logo on delegate badges

£1,000 + VAT (member)  
£2,000 + VAT (non-member)

### single stand (3 x 2m)

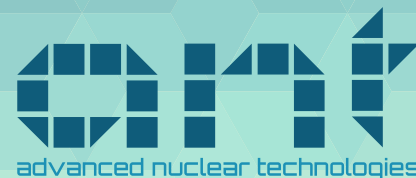
- Includes: floor space, one clothed table, two chairs, access to one power outlet and electricity supply
- **TWO** complimentary delegate places for conference, reception and dinner

£1,750 + VAT (member)  
£2,500 + VAT (non-member)

Allocation of exhibition stands will be given out on a **'first-come, first-served basis'** with prime locations going to conference sponsors. You may use the stand in any appropriate manner, and bring all promotional aids e.g. plasma-screen TVs, pop-up stands (certain restrictions may apply).



# confirmation of sponsorship/exhibition



advanced nuclear technologies

14 JUNE 2023

Concorde Conference Centre, Altrincham

The undersigned agrees to sponsor and/or exhibit at the Nuclear Industry Association **advanced nuclear technologies** conference, taking place at the Concorde Conference Centre on Wednesday 14 June 2023, and agrees to all terms and conditions included in this contract.

Company Name:

Address:

Contact Name:

Phone:

Email:

On behalf of the above named company I am authorised to sign this contract and will arrange prompt payment to be sent to the Nuclear Industry Association.

Signature:

Date:

## Payment Details

Please confirm your level of sponsorship or exhibition stand by checking the relevant box.

### platinum sponsor

(member £10,000 +VAT, non-member £12,000 +VAT)

### gold sponsor

(member £6,000 +VAT, non-member £7,500 +VAT)

### silver sponsor

(member £4,000 +VAT, non-member £5,500 +VAT)

### delegate pack sponsor

(member £2,500 +VAT, non-member £3,500 +VAT)

### pack insert

(member £750 +VAT, non-member £1,000 +VAT)

### lanyard sponsor

(member £2,000 +VAT, non-member £3,000 +VAT)

### badge sponsor

(member £1,000 +VAT, non-member £2,000 +VAT)

### dinner sponsor

(member £4,000 +VAT, non-member £6,000 +VAT)

### exhibitor

(member £1,750 +VAT, non-member £2,500 +VAT)

Invoice required

Yes

No

Purchase Order no:

(if applicable)

Select your preferred method of payment. **Payment must be received prior to the event:**

### BACS

Bank: HSBC;

Sort Code: 40-05-01;

Account No. 81258648

Date when payment will be made

### Credit/debit card

Payments are taken over the phone, contact

Sandra Evenden on +44 (0)20 7766 6644.

Corporate credit cards are subject to a 2.5%

handling fee and we do not accept Amex.

Return your completed form to [alexander.buckley@niauk.org](mailto:alexander.buckley@niauk.org)

# Terms and Conditions

This booking form constitutes a legally binding contract. The Nuclear Industry Association (NIA) cannot be held responsible for non-arrival of registration information.

## payment

The sponsor/exhibitor agrees to promptly pay the full amount of sponsorship/exhibition to the NIA prior to the event. If for any reason the programme or venue is to be changed refunds will not be offered.

## sponsor/exhibitor trademarks and materials

The sponsor/exhibitor grants the NIA the right to use the sponsor/exhibitor's trade names, logo designs, trademarks, and company descriptions as provided in sponsor/exhibitor marketing materials. These assets may be used in any medium of advertising, promotional products, or marketing materials distributed solely in connection with the **advanced nuclear technologies** conference. The NIA agrees to use materials according to the sponsor/exhibitor trademark usage guidelines.

## cancellations

Cancellations must be confirmed in writing before **1 May 2023** and are subject to a **50% refund less an administration fee of £50.00**. We regret that no refund can be made after this date, for whatever reason. Bookings made after 1 May 2023 are non-refundable.

## change of location, curtailment or change of date of exhibition

In the event premises where the exhibition and conference is to be held shall, in the reasonable opinion of the NIA, become unfit or unavailable for occupancy, or shall be substantially interfered with by reason of fire, flood, tempest or any other such cause or as a result of government intervention, malicious damage, acts of war, acts of God, strike, lockout, labour, dispute, picketing, embargo, injunctions, riot or any other cause or agency over which the NIA has no control; or should the NIA decide that owing to any such cause or agency it is necessary or advisable to curtail, relocate or change the date of the exhibition or reduce the planned period for preparation, display or dismantling, the sponsor/exhibitor waives any and all claims it might have against the NIA for refunds, damage or expenses.

Under these circumstances the NIA reserves the right, without being under any liability to the sponsor/exhibitor for refunds, additional expenses or otherwise, to change the location and/or date of the exhibition and conference upon reasonable notice to the sponsor/exhibitor.

In the event of cancellation as a result of the circumstances stipulated above the sponsor/exhibitor agrees to accept in complete settlement and discharge any claims against the NIA. The exhibition and conference may be cancelled by the NIA as a result of any reasons which in the opinion of the NIA make it commercially prudent to do so, such as lack of support, when all charges paid by the sponsor/exhibitor will be refunded. The sponsor/exhibitor agrees that under these circumstances it will have no further claim against the NIA.

## exclusions of liability

The NIA, its agents and employees shall not be liable for any loss, theft, damage or injury to persons or property from any cause whatsoever. Information given by the NIA about the conference is accurate to the best of its knowledge but does not constitute any warranty or representations by the NIA, and therefore any mistakes or omission does not entitle the sponsor/exhibitor to cancel its space booking.

## indemnity

Each sponsor/exhibitor shall indemnify the NIA against any loss, actions, costs, damage, demands, injury, expenses and liabilities whatsoever (if any) which the NIA incurs either at common law or by statute in respect of the personal injury to or the death of any person or in respect of any loss or destruction or damage to property or materials (other than as a direct result of any default or neglect of the NIA or any person for whom the NIA is directly responsible) which arises out of the participation in the conference by the sponsor/exhibitor or its agents, invitees or contractors or any person for who it is responsible.

The sponsor/exhibitor warrants that it has adequate public liability insurance to cover the indemnity given by it under this Clause and will, when required produce to the NIA evidence of such insurance.

## insurance

The NIA shall not at any time be responsible for the loss of, or damage to, or safety of any stand, exhibit, materials or other property of a sponsor/exhibitor or any other person under any circumstance. All sponsor/exhibitors are advised to effect their own insurance against all relevant risks. In any event, such a sponsor/exhibitor must hold: A Public Liability policy of insurance for negligence providing cover of at least £2,000,000 injury or damage.

## data protection

The information you provide on this booking form will be held on a database to process the confirmation of your sponsorship/exhibition, and will only be used in the execution of services related to the event. Under no circumstances do the Nuclear Industry Association pass your information on to external companies for marketing purposes.

## exhibition

Exhibition instructions and restrictions will be provided by the NIA in good time before the date of the event, and on condition of receipt of payment.

## photography

There will be an official photographer on site for the duration of the conference. Photos taken will be used by the NIA and exhibition stand photos can be forwarded to relevant sponsors/exhibitors upon request. If you do not wish to be photographed please inform the photographer and inform NIA prior to the conference giving dates and times of attendance.