

Do you know which schools these children attend?



Blazer > Plain > Black

Tie > Striped > Green + Red



Tie > Striped > Green



Jumper > Plain > Red



Dress > Gingham > Blue + White

Introducing the Uniform Intelligence Hub (UIH)

The Uniform Intelligence Hub is the first comprehensive database of UK school uniform identifiers.

UIH helps child sexual abuse victim identification teams quickly identify the school that a child attends, based on visual clues and identifiers found in school uniforms seen in online media. It can identify the pattern of school ties, details found in logos, and the colour of shirts and blazers.

How does the Uniform Intelligence Hub help investigators?

The Uniform Intelligence Hub offers a simple and efficient search tool for officers to identify the school a child attends, quicker than time-consuming manual searches. It enables officers to drill down identifiers until they find a direct match or a small group of potential matches.

Once the school of a child has been identified, police teams can then contact the relevant staff to quickly identify the child, safeguarding them as soon as possible before any additional harm might occur.

How to use the Uniform Intelligence Hub

The Uniform Intelligence Hub is intuitive, user-friendly, and comprehensive – limiting the barriers to victim identification. It features extensive filters that can swiftly narrow down school uniforms to find a positive match, as well as provide information about the school in question, such as age range, location, and web address.

Investigators can search by a range of identifiers, including:

- School uniform item type (e.g. blazer, tie, jumper)
- Logo/badge
- Colours
- Location
- Age Range

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The real-world success of the Uniform Intelligence Hub

Within two months, the UIH assisted officers in identifying schools in 16 live cases, safeguarding children from further sexual abuse.

Officers found the tool easy and quick to use – and described it as a big help in their investigative work with a 100% recommendation rate. Speaking on the use of UIH in a recent case, an officer at Kent Police recently commented:

“...pivotal in identifying the child victim...without identifying this uniform it is likely this child would not have been identified and not received the support they need to process the trauma they have endured at the hands of the offender”

– Officer at Kent Police

The Uniform Intelligence Hub is being released to all police forces

If you would like further information on how to obtain access, please contact **CAID Business Support**:

caidbusinesssupport@westyorkshire.police.uk

The Uniform Intelligence Hub is funded by the Home Office and hosted by CameraForensics.