

14 May 2024



Annual Conference and Awards Sponsorship and Exhibition Opportunities 2024!

Conference location: The Midland Hotel, Manchester
Awards location: Manchester Hall

Join us at the Women in Nuclear UK Annual Conference and Awards 2024!

Meet our specialist speakers and exchange ideas with fellow professionals across our fantastic agenda and workshops, then let's unite at our prestigious awards ceremony in the evening, where we will celebrate those who have gone above and beyond to promote gender balance and diversity across the nuclear sector.

All package prices have been held at the 2023 rates.

Applications for the headline packages must be received by 8th February and the successful applicant will be notified soon after.

SUPPORT OUR CONFERENCE AND AWARDS

We have a range of sponsorship packages available. All packages will be allocated on a first come first served basis, with the exception of the Headline Conference and Awards Partners, which will be allocated using an application process.

We do ask that all our sponsors are signatories of the WiN UK Charter and if you are not already a signatory and would like to be, you can sign up to WiN UK's Industry Charter.

HEADLINE CONFERENCE AND AWARDS PARTNER

We have a range of sponsorship packages available. All packages will be allocated on a first come first served basis, with the exception of the Headline Conference and Awards Partners, which will be allocated using an application process

If you are interested in being considered as our Headline Conference or Awards Partner please indicate this below when making your sponsorship package selection.

There are some additional questions you will need to answer as we will be selecting the organisation we consider to be best fit for what we are aiming to achieve at our event.


SECURING A PACKAGE

All of the packages provide excellent opportunities for you to demonstrate your support of WiN UK and raise your own brand profile. To book, please complete the form below and for more information contact register@winukconference.com

Corporate Members will have priority access to the sponsorship packages

Sponsorship & Exhibition Opportunities:

Headline Conference Partner £6,200 +VAT


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- ★ Lead brand on conference displays
 - ★ Advert on Event App
 - ★ 6m wide exhibition space in the showcase area
 - ★ Acknowledgement from the WiN UK President in opening and closing speeches
 - ★ Opportunity for 10-minute speaking slot during plenary session
 - ★ Insert in the tote bag – A4 double sided – must be provided in advance of the event
 - ★ Opportunity to put branded merchandise into tote bag – item must be provided by sponsoring company and agreed in advance with WiN UK
 - ★ 5 x delegate passes for conference
 - ★ 2 x tickets for the awards event

Awards Event Headline Sponsor £6,200 +VAT

- ★ Advert on Event App
- ★ Company logo displayed at the awards event
- ★ Acknowledgement from the WiN UK President in opening remarks
- ★ 10-minute speaking slot at the awards event
- ★ 5 x tickets for the awards event
- ★ 'Reserved' sponsors table at the awards event for up to 8 people
- ★ 2 x delegate passes for the conference
- ★ Insert in the tote bag – A4 double sided – must be provided in advance of the event
- ★ 3m wide exhibition space in the showcase area at the conference
- ★ Opportunity to work with the organising team to brand other elements of the event / provide entertainment (at additional cost)

Conference Partner £3,200 +VAT

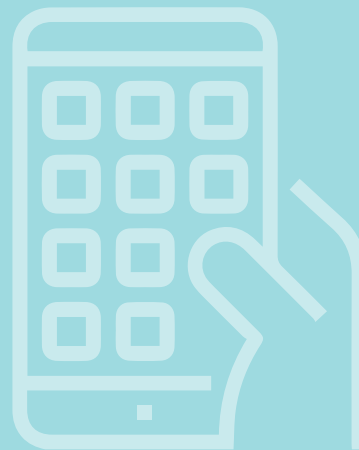
(8 opportunities)

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- ★ Branding on conference displays
 - ★ Advert on Event App
 - ★ 3m wide exhibition space in the showcase area
 - ★ Acknowledgement from the WiN UK President in opening and closing remarks
 - ★ Insert in the tote bag – A4 double sided – must be provided in advance of the event
 - ★ Opportunity to put branded merchandise into tote bag – item must be provided by sponsoring company and agreed in advance with WiN UK
 - ★ 3 x delegate passes for the conference only

Conference Event £2,000 +VAT

SOLD

- ★ Branding on the event link to company website and creation of a video to the App
- ★ 3m wide exhibition space in the showcase area
- ★ Acknowledgement from the WiN UK President in opening and closing remarks
- ★ Insert in the tote bag – A4 double sided – must be provided in advance of the event
- ★ 1x delegate pass at the conference only



Award Sponsor £2,000 +VAT

(6 opportunities)

Champion of the year - This award recognises a person who has been supportive and influential across the industry in building recognition of the importance of gender balance and diversity.

SOLD

Ally of the year - This title will be awarded to a man in the nuclear sector who is going beyond the day job to improve the industry and diversity. Together, everyone has the power to address the gender balance issue in our industry.

SOLD

Mission possible - This award recognises someone who is tenacious in their mission to make change happen. As an individual working behind the scenes to make a difference through their actions and words, they are driven by being determined in their mission. As a result, they can be the catalyst for great change through continued effort, passion and conversation.

SOLD

Charter signatory of the Industry Charter - WiN UK developed an Industry Charter. The charters focus on the activity that supports diversity and gender balance. Over 60 organisations have already signed up to WiN UK's Industry Charter.

SOLD

Regional Innovation - This award was introduced to provide recognition for those who have worked to promote gender balance in their industry. Teams, businesses or organisations who may be small in stature but are big in changing the culture of our industry to be more inclusive and specifically to address gender balance.

SOLD

Technical Excellence Award - The Technical Excellence Award recognises an individual or team who has demonstrated skill, innovation, and dedication in developing or delivering a technical project that contributes to advancing the mission of the nuclear industry.

This package provides an opportunity for:

- ★ Your company logo in pre-event promotional materials
- ★ Your company logo displayed at the event
- ★ An opportunity to sit on the judging panel for the Awards.
- ★ An opportunity to present your award on stage at the event
- ★ Your logo on the video associated with your category
- ★ Acknowledgement in opening remarks from the WiN UK President
- ★ 3x passes for the awards event only (including award presenter)

Awards Entertainment Sponsor £2,000 +VAT

We are considering some form of entertainment at the event such as live music subject to sponsorship being secured. This package provides an opportunity for:

- ★ Your company logo in pre-event promotional materials
- ★ Your company logo displayed at the event
- ★ Acknowledgement in opening remarks from WiN UK President
- ★ An opportunity to influence entertainment choice at the event
- ★ A single panel banner stand next to entertainment
- ★ 2x tickets for the awards event only

Conference Tote Bag Sponsor £2,000 +VAT

- ★ Company logo on one side of the tote bag (bag will be made of recycled cotton). WiN UK on other side. WiN UK to provide the bags.
- ★ Advert on Event App
- ★ Insert in the tote bag – A4 double sided – must be provided in advance of the event



SOLD

Conference Lunch Sponsor £1,300 +VAT

- ★ Company logo in lunch area
- ★ Advert on Event App
- ★ Insert in the tote bag – A4 double sided – must be provided in advance of the event



SOLD

Conference Badge Sponsor £1,100 +VAT

- ★ Company logo on delegate badge
- ★ Advert on Event App
- ★ Insert in the tote bag – A4 double sided – must be provided in advance of the event



SOLD

Conference Lanyard Pin Badge Sponsor £1,000 +VAT

- ★ Company logo on pin badge – must be provided by sponsor company – which will be added to a WiN UK branded lanyard
- ★ Advert on Event App



SOLD

Photographer Sponsor £750 +VAT

- ★ Your company logo displayed at the event
- ★ Advert on Event App



Conference Coffee Break sponsor £500 +VAT
(2 opportunities)

- ★ Company logo at entrance to coffee break area
- ★ Advert on Event App

Conference Workshop sponsor £500 +VAT
(multiple opportunities)

- ★ Company logo visible in workshop space
- ★ Thanks from workshop provider in opening and closing remarks
- ★ Advert on Event App

Exhibition at the conference



- ★ Exhibition space - large (3m wide with table, chairs, cloth and single power socket) - £1,700 +VAT
- ★ Exhibition space - small (1m wide) - £600 +VAT
Quarter page advert in delegate pack

Both packages include branding on the event app

3m exhibition space also includes x1 delegate place at the conference only

All prices are exclusive of VAT

Package	Cost	VAT	Total
Headline Conference Partner	£6,200	£1,240	£7,440
Awards Event Headline Sponsor	£6,200	£1,240	£7,440
Conference Partner	£3,200	£640	£3,840
Event App	£3,200	£640	£3,840
Award Sponsor	£2000	£400	£2,400
Award Entertainment Sponsor	£2000	£400	£2,400
Tote Bag	£2000	£400	£2,400
Exhibitor – 3m	£1,700	£340	£2,040
Lunch	£1,300	£260	£1,560
Conference Badge	£1,100	£220	£1,320
Lanyard Pin Badge	£1,000	£200	£1,200
Photography Sponsor	£750	£150	£900
Exhibitor – 1m	£600	£120	£720
Coffee Break	£500	£100	£600
Workshop	£500	£100	£600

BOOKING FORM

Organisation:

Sponsorship/Exhibition package:

Name of person making the booking:

Position:

Address:

Postcode:

Email:

Telephone:

Signed:

Date:

Please confirm that you are a WiN UK charter signatory:

Yes No

Please give details of the person who will be dealing with the sponsorship/exhibition stand:

Name:

Position:

Address:

Postcode:

Email:

Telephone:

Headline Sponsor

1. Please tick here if you wish to be considered as the Headline Sponsor for the Awards

Yes No

2. What interests you in being a headline sponsor at the WiN UK Conference or Awards event?

3. What value do you believe your organisation would bring to our event?

4. Who would take your speaking slot if you are successful?

If you are successful, your existing sponsorship request will be released. If you are unsuccessful you will retain your already agreed package where this has already been confirmed back to you.

Closing date for applications is Thursday 8th February

Payment details

When we receive your booking form we will acknowledge receipt and confirm your booking. If there is an order number we should include on your invoice please provide that here:

Invoices are payable within 30 days of receipt or before the event, whichever is soonest. Payment can be made by bank transfer or business debit or credit card (subject to a 3% handling fee). We unfortunately cannot accept American Express.

Please Note: All invoices will be issued by the event organisers. PO detail provided should be made out to the 'supplier' - Marick Communications Limited, 18 Modwen Road, Waters Edge Business Park, Salford Quays, M5 3EZ

Cancellations

If you wish to cancel your sponsorship or exhibition booking you must notify us in writing. Cancellations will be subject to the following cancellation terms:

- Cancellation up to and including 7 April subject to a 50% refund
- Cancellations on or after 8 April are non-refundable

If for any reason we have to cancel the event you will be entitled to a full refund of any monies paid. If the event is postponed for any reason, your sponsorship will automatically move forward to the revised date but refunded if the new date is no longer convenient.